

Presenting Sponsor



A fundraiser to support the Chattahoochee Nature Center's watershed environmental education programs

Sponsorship Opportunities

Who We Are

We are the Metropolitan North Georgia Water Planning District (Metro Water District), and we work with local governments and water utilities to ensure that all of us have clean water to drink, both now and in the future. The Metro Water District covers 15 counties, 92 cities, 55 water utilities, and 51 wastewater utilities across metro Atlanta.

What We're Doing

The Metro Water District is partnering with the Chattahoochee Nature Center (CNC) and with local water providers to host the Annual Water Drop Dash 5K, Kids' Fun Run and Water Festival. The goal of the race is to raise water conservation awareness by hosting a family fun event along the banks of the Chattahoochee River, Atlanta's main water supply, and to raise funds for CNC's watershed environmental education programs. The Water Drop Dash 5K educates metro Atlanta residents on water conservation and calls attention to the importance of checking plumbing fixtures and irrigation systems during the annual EPA WaterSense Fix-a-Leak Week.

Why We're Doing It

Unfortunately, we don't have an endless supply of water. Our water resources are limited. Do you know why? We rely on streams, rivers, and lakes for more than 99% of our water needs. We can't get much water from the ground because underneath our soil is a layer of thick granite! Therefore, it is important that we use our water wisely and not waste it. The Water Drop Dash educates our local citizens on water and preserving our natural resource.

Water Drop Dash 5K

The 5K run/walk and Kids' Fun Run is Saturday, March 21, 2020 beginning at 8 AM. The course starts and ends on the Chattahoochee River at the Chattahoochee Nature Center in Roswell. The post-race Water Festival features family friendly activities and crafts from our local water providers and sponsors.

Fix a Leak Week

Did you know that an American home can waste, on average, more than 10,000 gallons of water every year due to running toilets, dripping faucets, and other household leaks? That's close to how much some households use in two months! The U.S. EPA's annual Fix-a-Leak Week encourages Americans to help put a stop to the more than 1 trillion gallons of water wasted from household leaks each year. To help save water for future generations, check for leaks, twist and tighten hose and pipe connections, and replace fixtures as necessary with WaterSense labeled products.

Are Your Contributions Tax Deductible

YES! The Chattahoochee Nature Center is a 501(c)3 organization and all contributions are tax deductible.

Questions?

Contact DeAnn Fordham at d.fordham@chattnaturecenter.org or 770-992-2055 x226


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**Water Drop Dash 5K
& Kids' Fun Run**



SPONSOR LEVEL OPPORTUNITIES

BENEFITS	Presenting SOLD	Platinum \$5,000	Gold \$2,500	Silver \$1,000	Bronze \$500
Company Recognition on Event Webpage	√ <i>Recognized as Presenting Sponsor</i>	√ <i>Logo/Link</i>	√ <i>Logo/Link</i>	√ <i>Logo</i>	√ <i>Name Only</i>
Company Recognition on Sponsor Banner at Event Registration and Water Festival	√ <i>Recognized as Presenting Sponsor</i>	√ <i>Logo</i>	√ <i>Logo</i>	√ <i>Logo</i>	√ <i>Name Only</i>
Recognition on all Event Marketing Materials including social media outlets 	√ <i>Recognized as Presenting Sponsor</i>	√ <i>Logo/Link</i>	√ <i>Logo/Link</i>	√ <i>Logo</i>	√ <i>Name Only</i>
Company Recognition on event shirt	√ <i>Recognized as Presenting Sponsor</i>	√ <i>Logo</i>	√ <i>Logo</i>	√ <i>Logo</i>	√ <i>Name Only</i>
Recognition in CNC & Metro Water District Email Lists via e-newsletter Distributed to Cities, Counties, and Water Utilities, Members etc.	√ <i>Recognized as Presenting Sponsor</i>	√ <i>Logo/Link</i>	√ <i>Logo/Link</i>	√ <i>Logo</i>	
Booth Space at Post Race Water Festival	√ <i>Premium Location</i>	√ <i>Prominent Location</i>	√ <i>Limited Location</i>		
Complimentary Race Entries	√ <i>20 Entries</i>	√ <i>10 Entries</i>	√ <i>5 Entries</i>		
Complimentary CNC General Admission passes	√ <i>20 Passes</i>	√ <i>10 Passes</i>	√ <i>5 Passes</i>		
Recognition from Podium and Access to VIP Refreshment Tent @ Water Festival	√	√	√		
One Complimentary use of CNC meeting space <i>(does not include Ben Brady Pavilion or catering costs. Subject to availability)</i>	√	√			
Swag Bag Item Entry* <i>*(Swag Bag Entry Only - \$80)</i>	√	√	√	√	√

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Water Drop Dash 5K
& Kids' Fun Run



SPONSORSHIP COMMITMENT

Please complete the requested information below indicating your sponsorship commitment and return completed form with payment to:

The Chattahoochee Nature Center, Attn: DeAnn Fordham, 9135 Willeo Rd, Roswell, GA 30075

Email a digital copy of your company logo upon submittal of your sponsorship to d.fordham@chattnaturecenter.org

Name of Company/Sponsor _____

Contact Person / Title _____

Phone _____ Email _____

Address _____

City _____ ST _____ Zip _____

Phone _____ Email _____

Sponsorship Selection

_____ Presenting - SOLD!

_____ Silver - \$1,000

_____ Platinum - \$5,000

_____ Bronze - \$500

_____ Gold - \$2,500

_____ Supporter - \$250

_____ Swag Bag Item Entry Only - \$80

Item for 700 Swag Bags must be received by or before 3-13-20

Charge Credit Card:

_____ Expiration _____ CVV _____

_____ Printed Name _____

Authorization Signature

The Chattahoochee Nature Center is a 501(c)(3) public benefit corporation and sponsorship donations are tax Deductible. TAX ID #58-1275604