

Metropolitan North Georgia Water Planning District 2021 Water Drop Dash 5K T-Shirt Design Contest

The Metropolitan North Georgia Water Planning District (the District) is hosting the Water Drop Dash 5K T-Shirt Design Contest in preparation of the 9th Annual Water Drop Dash, hosted in partnership with the Chattahoochee Nature Center. The Water Drop Dash celebrates EPA WaterSense's Fix a Leak Week, March 15-21, 2021. Fix a Leak Week highlights the importance of finding and fixing leaks in and around your home and encourages everyone to be good stewards of their water resources.

As part of the entry process, you must create an original design which may be featured on the 2021 Water Drop Dash 5K Race T-Shirt. Designs are due by **February 12, 2021**.

Eligibility

The Contest is open to residents of the Metropolitan North Georgia Water Planning District 15-county region (Bartow, Cherokee, Clayton, Cobb, Coweta, DeKalb, Douglas, Fayette, Fulton, Forsyth, Gwinnett, Hall, Henry, Paulding, and Rockdale counties) who are of high-school age or older. Entries can be a team or individual effort. Participation in the Water Drop Dash 5K is not required to enter.

Maximum of three (3) entries per person or team.

Guidelines

- » Go to www.waterdropdash.com/tshirt for entry form and more information on submitting a design for the contest.
- » The event title, "9th Annual Water Drop Dash 5K" and the year 2021 should be prominently displayed in the design.
- » Themes and/or messages of water conservation and leak detection from [EPA WaterSense's Fix a Leak Week](#) and the District's My Drop Counts water conservation campaign must be present. You may use the [Fix a Leak Week](#) messaging fact sheet for background information.
- » Designs should measure no larger than 13.5" x 13.5".
- » Must be digitally created and submitted as a digital vector file (.ai); hand-drawn submissions will not qualify
- » Design must use a **maximum of four (4) colors** (Shirts will be printed using 4-color spot process.)
- » Design is for the front of the shirt only.
- » May use the [Water Drop Dash](#) mascot ("Dash") for design.
- » No copyright material is allowed.
- » Each contestant participating as an individual or on a team must submit an entry form.

Design Ideas

Additional design ideas may include, but are not limited to:

- » Water Drop
- » Running Toilet
- » The Chattahoochee River
- » Fixing Faucet Leaks
- » Water Conservation

Deadline

February 12, 2021

Judging

Submissions will be judged based on the following criteria:

- » Successful inclusion of the event title and the year 2021
- » Successful inclusion of the themes and/or messaging of water conservation and leak detection. Use the Fix a Leak Week messaging fact sheet for background information.
- » Composition
- » Creativity
- » Visual appeal
- » Relatability to the wide audience of Water Drop Dash participants

Prizes

- » Winning Design Prize (per team or individual): **\$250** plus free race registration for immediate family and a race swag box
- » Runner-Up Prize (per team or individual): **\$100** plus free race registration for immediate family and a race swag box

The creator(s) of the Winning Design will also receive a free one-year pass to the Chattahoochee Nature Center. One (1) prize per person and per household.

Finalists will be notified by February 26, 2021.

For questions regarding the contest, please email info@waterdropdash.com



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Fix a Leak Week and Water Conservation Fact Sheet

What is Water Drop Dash?

Water Drop Dash 5k, hosted in partnership with the Chattahoochee Nature Center, is the Metro Water District's premier water conservation public awareness event. Registration is now open, with both on-site and virtual race options. We encourage you to participate in this family fun event. Participation is not required to be considered for the 2021 Water Drop Dash 5K T-Shirt Design Contest.

What is Fix-a-Leak Week?

Fix a Leak Week is an annual event presented by EPA WaterSense to encourage residents to check for hidden household leaks. Fix a Leak Week takes place from March 15-21, 2021. But remember that you can find and fix leaks inside and outside your home to save water and money year-round.

Did you know that an American home can waste, on average, more than 10,000 gallons of water every year due to running toilets, dripping faucets and other household leaks?

Here are some interesting ways to reduce your water use:

- » Fix leaking toilets
- » Fix dripping faucets
- » Turn off the water while brushing your teeth
- » Shorten your showers by 2 minutes
- » Replace inefficient showerheads (flow greater than 2 gallons per minute) with high efficiency *WaterSense labeled showerheads*
- » Replace older, inefficient toilets (greater than 1.6 gallons per flush) with high efficiency *WaterSense labeled toilets*
- » Check outdoor faucets, sprinklers, and hoses for leaks
- » Install covers on pools and spas and check for leaks around your pumps

What is EPA WaterSense?

WaterSense, a voluntary partnership program sponsored by the U.S. Environmental Protection Agency (EPA), is both a label for water-efficient products and a resource for helping you save water. Since 2006, WaterSense partners have helped Americans save more than 2.17 trillion gallons of water and more than \$63.8 billion in water and energy bills.

Resources

For additional information about how you conserve water in and around your home by fixing leaks and by changing your water-use habits, please visit:

» <https://www.epa.gov/watersense/fix-leak-week>

» www.mydropcounts.org



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